



“The voice of crafts and SMEs in Europe”

Véronique Willems elected as UEAPME’s new Secretary General

Brussels, 16th December 2016 – At the UEAPME⁽¹⁾ General Assembly yesterday, Véronique Willems was unanimously elected as new Secretary General of UEAPME. She will take over as from January 2017 and succeed Peter Faross, who led UEAPME over the last three years. Since 2009, she is the Head of European affairs at UNIZO (UEAPME Belgian member organisation) and has been responsible for advocacy on policies affecting SMEs at EU-level. In January 2016, she was nominated deputy to the SME-representative for Belgium at the European Economic and Social Committee. Ms Willems started her career at UNIZO in 1999 as Policy Officer in charge of SME education and counselling and went on to work at the regional office (Vlaams-Brabant & Brussel) as responsible for advocacy at regional level, mentorship programs and individual counselling for entrepreneurs. Ms Willems holds a Law degree from Vrije Universiteit Brussels and a Master’s Degree in Commercial sciences / Business management from VLEKHO Brussels.



(1) the European Employers Association for SMEs

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EDITORS’ NOTES: UEAPME is the employers’ organisation representing Crafts and SMEs from the EU and accession countries at European level. UEAPME has 64 member organisations covering about 12 million enterprises with 55 million employees. UEAPME is a European Social Partner. For further information please visit <http://www.ueapme.com/> or follow [@UEAPME](https://twitter.com/UEAPME) on Twitter.

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