



These are the main food labelling requirements together with some of the common voluntary and marketing information. These rules do NOT apply to non-pre-packed foods and very small packages.

Mandatory	Voluntary
Name	Vegetarian/Vegan
List of Ingredients	Assurance Scheme
Quantity of certain ingredients (QUID) eg Chicken 10%	Nutrition information (if no claims are made)
Net Quantity; weights and measures	May contain (traces of nuts etc)
Date of minimum durability; best before or use by dates	Special offers, competitions, BOGOF etc
Name and address of the manufacturer, packer, seller	Method of slaughter (Halal and shechita)
Place of origin (only if not to do so might mislead)	Animal welfare conditions (free range)
Instructions for use (if failure to do so might mislead)	Nutrition sign-posting
Allergen information (in the ingredient list)	Brand information
Alcoholic strength by volume (drinks over 1.2% only)	Marketing claims, such as "no artificial additives" and similar
Quinine labelling	Environment impact (dolphin friendly)
High caffeine content warning (drinks containing over 15 mg/l caffeine)	Production methods (organic etc)
Sweetener labelling ("with sweeteners")	Guideline daily amounts
Polyol warning ("excessive consumption may produce laxative effects")	Country of origin (where not required)
PKU warning ("contains a source of phenylalanine")	Logos (red tractor etc)
Packaging gases ("packed in a protective atmosphere")	Customary or descriptive names
Raw milk labelling	Marketing terms, fresh, pure, natural
GMO labelling	Quality type (eg 100% chicken breast)
Irradiated food labelling ("irradiated" or "treated with ionising radiation")	Pictures and graphics, including flags and icons that do not imply claims
Nutrition panel (where a nutrition claim is made)	Number of servings